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Contact: Amy Blumenthal  
Blumenthal & Associates PR  
617-879-1511

## **CSCC to Change Name to STR**

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*Transition is part of corporate strategy to continue to build STR's global brand*

Los Angeles, CA, September 15, 2008 – CSCC, a leading global provider of socially responsible supply chain consulting services, announced today that it will change its name to STR as of January 1, 2009 and will be known as STR Responsible Sourcing. CSCC was acquired in 1999 by Specialized Technology Resources, Inc. (STR), a leading global consumer product testing and quality assurance company with sophisticated laboratories and offices in over 30 countries across six continents and the capacity to provide audit services in over 140 countries around the world.

CSCC and Shuster Laboratories, a well-known provider of product testing and quality assurance services for consumer packaged goods, will both take on the STR name so that the company can build a unified brand throughout the world. CSCC will continue to deliver exactly the same top-quality products and services, only under a new name. This is the first step in a broad and long term effort to improve client service, focus, and data management to better assist clients in reaching their responsible sourcing goals.

“We are very excited about transitioning the CSCC name to our global STR brand,” said John Gual, COO of STR. “Having a single STR brand will help us build stronger business relationships throughout our diverse markets and provide comprehensive solutions to clients in a more effective manner.”

CSCC, which was founded in 1991, has extensive experience helping companies build secure and socially responsible relationships with their supply chain partners. STR, which was founded in 1944, provides product testing and quality assurance services to a

broad scope of hard and soft consumer product industries including garments/textiles, toys/toy premiums, electronics/ electrical equipment, and general merchandise.

“CSCC and STR already work closely and collaboratively on many shared clients, so the name change is the logical next step. It will make it much easier for companies to tap into STR’s extensive worldwide operations and our full complement of services and capabilities,” added Gual. “By unifying our companies under one name, STR can help our clients achieve even greater competitive advantage in the global marketplace.”

All of CSCC’s top executives and staff will continue in their current positions. New stationary, e-mail addresses, and a website will be introduced by the end of the year. CSCC’s phone numbers and mailing addresses will remain the same.

Enfield, CT-based Specialized Technology Resources, Inc. (STR), which was founded in 1944, is a privately held U.S. owned company that provides testing, audit, inspection, and responsible sourcing services to help clients have the highest level of confidence in the quality, safety, and social standards of their products and systems. With sophisticated laboratories and offices in over 30 countries across six continents, STR has the reach to provide audit services in over 140 countries around the world.

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