

FOR IMMEDIATE RELEASE

Contact: Amy Blumenthal
Blumenthal & Associates PR
(617) 879-1511

STR Launches New Website for QA Division

Enfield, CT, January 14, 2009 – Specialized Technology Resources, Inc. (STR), a leading global consumer product testing and quality assurance company, announced today it has launched a new website – www.STRQuality.com – for its QA division. STR, which has sophisticated laboratories and offices in over 30 countries across six continents, recently transitioned the names of its well-known subsidiary companies – CSCC and Shuster Laboratories – to STR. The new website supports the convergence of these subsidiaries and is the next step in continuing to build a unified brand throughout the world.

“We are very excited about the launch of a more comprehensive website that better reflects our single, global STR brand,” said John Gual, COO of STR. “It will help us communicate more effectively with our clients around the world and build stronger business relationships throughout our diverse markets.”

STR, which was founded in 1944, is a privately held U.S. owned company that provides testing, audit, certification, and responsible sourcing services to help ensure that clients have the highest level of confidence in the quality, safety, and social standards of their products and systems. Based in Enfield, CT, STR has sophisticated laboratories and offices in over 30 countries across six continents, and the reach to provide audit services in over 140 countries around the world.

###