



# Household Chemical Specialties Testing



**A strong marketing claim can persuade consumers to buy one household chemical product over another, but only the product's performance will truly drive consumer loyalty to the brand.**

STR is one of the world's leading resources for household chemical products testing. We play an integral role in helping clients create products that perform as specified; by helping ensure that the products do what they say they can do.

**STR Household Chemical Specialties Testing delivers unparalleled quality solutions no matter where you source in the world:**

- Quality assurance programs
- Analytical, microbiological and physical testing
- Tergotometer testing
- Ambient and accelerated shelf-life studies
- cGMP facility audits
- Competitive product evaluations
- Regulatory consultation
- Label reviews
- Product / package compatibility
- Sensory evaluation and consumer testing
- Claims substantiation

#### **What distinguishes STR Household Chemical Specialties Testing:**

Our state-of-the-art product performance laboratory provides superior performance evaluations of products. STR uses ASTM and CSPA recognized test methods as well as customized performance test methods to deliver on client needs.

#### **STR Works For You**

Strategically located throughout the world with laboratories and inspection and auditing offices on six continents, we provide testing, audit, inspection, and responsible sourcing services. STR helps clients mitigate supply chain risks and achieve product success in the global marketplace.

***Raising the world's expectation of product quality, safety and supply chain responsibility***



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