



Personal Care Products



When it comes to personal care products, brand loyalty is driven by whether or not a product lives up to consumer expectations. Does a shampoo make your hair easier to manage?

Does a lotion soften your dry skin? Will a diaper hold up without leaks? STR can help companies gain consumer acceptability for their products by making sure they perform at their highest level.

STR Personal Care Products Testing delivers unparalleled quality solutions no matter where you source in the world:

- Quality assurance programs
- Analytical, microbiological and physical testing
- Ambient and accelerated shelf-life studies
- Product / package compatibility
- cGMP facility audits
- Comparative product evaluations
- Sensory evaluation and consumer testing
- Label reviews
- Regulatory consultation

What distinguishes STR Personal Care Testing:

Our product expertise, comprehensive testing services under one roof and in-depth quality assurance programs enable us to effectively meet client needs.

STR Works For You

Strategically located throughout the world with laboratories and inspection and auditing offices on six continents, we provide testing, audit, inspection, and responsible sourcing services. STR helps clients mitigate supply chain risks and achieve product success in the global marketplace.

Raising the world's expectation of product quality, safety and supply chain responsibility



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Delivering Confidence Worldwide