

Mexican Toy Labeling Standard

The Mexican government has issued **Official Standard NOM-015-SCFI-2007, Commercial Information –Toy Labelling**. The purpose of this standard is to establish the commercial information which must be displayed by toys marketed within Mexico. This standard is applicable to all toys made from any material, including ones operated by cells, batteries and/or any other power source. However, this standard is not applicable to replica firearms, to which NOM-161-SCFI-2003 applies. Products which are subject to this new standard must carry at least the following obligatory information, which may be shown on any surface of the container:

- Generic name of the product, if it is not completely obvious at a glance by the consumer.
- Written or graphical statement of the quantity, with the exception of the following: 1) toys which are sold by the number of items in containers which allow the contents to be seen; 2) toys which are sold by the number of items in containers which do not allow the contents to be seen but which obviously contain only one item.
- For toys manufactured in Mexico, the manufacturer's name, title or business name and address. For imported toys, this information must be submitted to the Ministry of Economy or the Federal Consumer Agency at their request.
- Country of origin.
- A legend or symbol indicating the consumer age recommended by the manufacturer alone for use of the product.
- When applicable, a statement of the type and number of cells and/or batteries or other power source of 24 V or less which are needed for the toy's operation.
- When applicable, the nominal electrical power characteristics of the toy when a voltage greater than 24 V is needed for its operation.

The requirements set forth by this standard will be effective January 17, 2009. For information about additional requirements applicable to specific toys, the full text of the standard may be viewed at the following: [Mexican Official Standard](#).